# FRANCENE HALILI Architecture + Creative Production

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## **SUMMARY**

From fashion, architecture, marketing, film, dance and the arts, I have found a true passion for the essence of creativity. I take interest in opportunities that incorporate all these fields because I enjoy the challenge and the depth that these projects hold. Each experience has allowed me to gain the knowledge and skills to be able to create connections between multiple realms within the industry. Through experiences of being the user and performer to creator and producer it has given me an innovative and strategic edge. As for my professional goals, I aim to find a job that houses a combination of art and design in order to suffice my thirst for creativity.

## **EDUCATION**

2017 Masters of Interior Architecture 5 year Accelerated Masters

Florida International University College of Communication, Architecture + The Arts The Arts | Miami, Florida

## ACHEIVEMENTS/CERTIFICATIONS

FIU's Art In Public Places

super yachts.

An award based on the ability to incorporate art within one's design.

Cruise Ship and Super Yacht Certification 2016 Completed a design course specializing in the design of cruise ships and

## SKILL SETS

**Project Management** Production **Assistant Type Duties** PR + Communications Photography **Problem Solving** Creating + Maintaining • • • • • • • • • • • • Relationhips

## TECHNICAL SKILLS

Adobe Creative Cloud:

Photoshop Illustrator InDesign 

AutoDesk 2D & 3D:

**Excel** 

AutoCAD Rhino Microsoft Office: ...... Word **Powerpoint** 

## WORK EXPERIENCE

2018- 2023 New York Fashion Week | NIAN FISH | Creative Production - Architect

> Created floor plans, presentation decks + concept research into execution and production New York Fashion Week shows of Thom Browne, Tory Burch, Victoria Beckham, The Row, Self Portrait,

Narciso Rodriguez + Marina Moscone.

2022 Latin Grammys | HOUSE OF SAM LA | Creative Producer Creative production for the musicals of the 2022 Latin Grammy's. From initial concept to final execution.

CHANEL | PRODJECT - Louis Kim | Casting Assistant Casting + Production assistant for Louis Kim for CHANEL RESORT Miami Replica Show.

UNIVISION | Premios Juventud | HOUSE OF SAM LA | Creative Producer Worked under HOS of SAM to create 20+ musicals for Univision's annual award show for the youth from concept to execution.

LUIS FONSI'S NOCHE PERFECTA TOUR | Assistant Creative Director Worked with Danny Lugo + Tony Mojena to Creative Direct the visual concepts + staging choreography of the tour.

Premios Heat | Assistant Creative Director Worked with Anibal Marrero on 20+ musicals for Latin America's version of iheartradio. (choreography, staging, visuals, lighting + more)

PERRISIMAS US TOUR | Assistant Creative Director + Project Manager Paulina Rubio + Alejandra Guzman // Worked with Anibal Marrero to Creative Direct the entirety of the tour, from the stage design, to the video content, lighting, wardrobe + choreography.

UNIVISION | Premio Lo Nuestro | HOUSE OF SAM LA | Creative Producer Worked under HOS of SAM to create 20+ musicals for Univision's annual award show from concept to execution.

2021 Rolling Loud | Lil Baby - FRAMEWORX LA | Production Assistant

> Pre-production + On-site production assistant to Amish Dani, Tone Lopez + Charm La Dona.

2020-2021 UNIVISION | Creative Producer + Project Manager

From conceptualizing ideas to overseeing the project through the finishing stages. This involves creative decks, presentations, stage plots, project management, sourcing and more. I worked in every aspect of these productions from talent management, to design concepts, video content, lighting, art, props, wardrobe, choreography and staging.

- Tu Cara Me Suena US 2020, Mira Quien Baila 2021, Nuestra Belleza Latina 2022, Teleton 2020-2022, Feliz 2022

Premios Tu Musica Urbano | Associate Creative Producer to Danny Lugo 2020 Associative Creative Director to all performances from initial concept to day of show production. Duties included overall concepts, design treatment packets for each artist, renderings, costume direction,

> Samsung x Thom Browne Launch | NIAN FISH | Production + Design From initial concept into post production, worked to produce the launch collaboration during New York Fashion Week. Project management, sourcing, architectural plans, and liason.

2019 Latin Billboards | Tony Mojena Productions - Danny Lugo | Creative **Production - Set Designer** 

along with dancer and artist choreography.

Worked with the in house creative team from concept to production in designing the sets for all performances. Created decks, floor plans and renderings for the team while also providing design input.

Paris Fashion Week | Thom Browne F19 | NIAN FISH | Production Worked under Nian Fish to produce Thom Browne's F19 Women's Fashion Show, from model choreography to day of production.

Luis Fonsi | Tony Mojena Productions | Stage Design + Stage Plotting Worked under creative director Danny Lugo to produce the stage design for the Vida Tour. Created multiple stage plots and diagrams used for dancers, lighting and production cues for multiple performances.